



## RAPIDO takes up the challenge to combine power, efficiency and hair care!

BAB7000IGE ▶

- EXTREMELY POWERFUL
- EXTREMELY EFFICIENT
- INCREDIBLY LIGHTWEIGHT

### Ultra-fast & powerful > high drying performance

2 200 W

Turbo function booster of power and care

FERRARI DESIGNED DIGITAL engine

- > Faster revolutions than a traditional motor
- > Greater compactness and reduced weight
- > Up to 10 times longer lifespan
- > No carbon brush: no carbon residue emission: no air pollution
- Significantly improved energy yield

### 25% faster > ultra-fast drying = time and energy savings

6.10 g of water dried per minute

22 500 revolutions of motor per minute

91 m<sup>3</sup>/h air flow

194 km/hr = +30% air speed

### Lightweight, comfort in use, heavy-duty quality

399 g > one of the lightest high-performance professional dryers in the world. The RAPIDO is referenced PRECISEO, program implemented by the French Health Insurance in partnership with the Hairstyling Institutions in terms of occupational diseases and musculo-skeletal disorders prevention.

It is provided with a handle perfectly shaped along the axis of the center of gravity of the dryer, ensuring a balanced hold, which optimizes the overall balance of the dryer.



**BaByliss**PRO®

Innovative Premium Technology

www.babylisspro.com

Its ergonomic design fits in the palm of the hand, ensuring a secure grip between the thumb and the index finger. This handle has been designed for intensive use.

Heavy-duty power cord bushing over 3 times stronger achieves over 200 000 bendings without damages (standard requirements for professional dryers are at 10 000 bendings).

Power cord breakage being one of the main technical defects encountered with professional dryers, this is a major improvement and a considerable benefit for hairstyling professionals who work all-day and daily with hair dryers.

### **Ultra-precise > high performance of styling**

+ 70% air pressure (1 750 Pa) > long-lasting results guaranteed.  
+33% flow precision.

### **One of the only hair dryers on the market to provide so many essential accessories:**

3 concentrator nozzles

> 4 x 70 mm: the thinnest in the market for optimal, controlled air pressure and even more efficiency on coarse hair and structured styling.

> 6 x 60 mm: straight, narrow nozzle, perfect for straightening.

> 6 x 75 mm: beveled, large nozzle for smoother blow-drying.

Silencer included > less noise pollution.

Diffuser included > gently dries wavy and curly hair without giving too much volume.

2.80 m tangle-free power cord.

### **Sublimates the beauty of the hair**

True ion generator emits millions of negative ions to eliminate frizz and seal the hair cuticles for shiny, healthy-looking hair.

The Rapido's temperature level has been optimized to offer the best combination between drying performance, styling performance and hair fiber care.

The Rapido creates healthy-looking hair.

12 speed and temperature settings offer the best solution for all hair types and styles.

The cool air button sets the style and shine.

**EDM TECHNOLOGY 5.0**

electronic **DIGITAL** motor

**FERRARI DESIGNED ENGINE**

- 1-year warranty + 1-year on the engine

Barcode  
BAB7000IGE 3030050165715



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